

Joanna Tresa Correa



A goal-oriented and eager-to-learn person who wishes to expand a horizon of skillset with regards to Writing, Web development, SEO, and Digital marketing.

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+91 8217385157 📞

Mangalore, India 📍

15 June, 2000 📅

linkedin.com/in/joannatresa in

EDUCATION

Bachelor of Engineering Sahyadri College of Engineering and Management

08/2018 - Present *Mangalore, Karnataka, India*

Course

- Information Science (7.14 CGPA)

Pre-University St. Aloysius Pre University College

06/2016 - 03/2018 *Mangalore, Karnataka, India*

Course

- PCMB (87.5%)

WORK EXPERIENCE

Content & Marketing Head Flotanomers Pvt. Ltd

01/2020 - Present *Mangalore, Karnataka, India*

An aerospace startup that provides aerial solutions for industrial, environmental, and agricultural sectors.

Achievements/Tasks

- Overseeing tasks of content, design, and marketing team
- Website content, Social media marketing, Elementary SEO and Analytics implementation
- Heading Training team for introducing online courses on drone technology

Contact: Midhun Jyothis, CEO - 8129772624

Freelance Writer Trailblazers Business Services private ltd

01/2021 - Present *Mangalore, Karnataka, India*

U.S. based business service operated in Mangalore

Achievements/Tasks

- Tech trends blog writing
- Articles on Women in Politics

Contact: Prasheel Shetty - 7090959412

Editor E-book: The Samurai Who Sold His Suzuki

2020

Contact: Dr. Ananth Prabhu G - 8951511111

SKILLS

Content writing

Digital Marketing

Social media marketing

Team player/leader

Communicator

Adaptability

CERTIFICATES

Design Thinking Workshop

1-week workshop organized by Design Innovation Center (DIC), IIT Roorkee, Uttarakhand.

Engineering Project Management

Course offered by Rice University on Coursera

Fundamentals of Digital Marketing

Course offered by Google

ACHIEVEMENTS

British Asia News (2018)

Editor for Dr. Ananth Prabhu G, Professor and Cybercrime expert

LANGUAGES

English

Full Professional Proficiency

Hindi

Full Professional Proficiency

Kannada

Elementary Proficiency

Konkani

Native or Bilingual Proficiency

Spanish

Limited Working Proficiency

German

Elementary Proficiency

INTERESTS

WebDev

Music

Reading

Art

SEO

Digital Marketing